



**PRESENTATION OF FINANCIAL LITERACY AND FINANCIAL SERVICES  
CONSUMER PROTECTION SURVEY RESULTS. REGIONAL FOCUS**

**Agenda**

*December 23, 2010  
Zaporizhzhya,  
135 Lenin Avenue,  
Intourist Hotel,  
Conference Hall*

- 10:30 – 11:00 Registration of participants
- 11:00 – 11:05 Opening remarks:
- **Natalia Lozitskaya**, Head of Communications Department , USAID Financial Sector Development Project
- Moderator: **Valentyna Manzhura**, Head of Zaporizhzhya Press-Club*
- 11:05 – 11:30 Presentation of Survey Results by **Oleksiy Kutsenko**, Consultant, USAID Financial Sector Development Project
- 11:30 – 12:00 Discussion:
- **Oleksiy Lytvyn**, First Deputy Head, Zaporizhzhya Oblast State Administration
  - **Volodymyr Gerasyn**, Senior Communications Specialist, National Bank of Ukraine Regional Office in Zaporizhzhya Oblast
  - **Olga Pshenychna**, Head of Examination and Enforcement Department, Securities and Stock Market State Commission Regional Office in Zaporizhzhya Oblast
  - **Olena Gorova**, Head of Corporate Business, Brokbusinessbank Zaporizhzhya Branch Office
  - **Oleg Baluyev**, Director of Erste Bank Zaporizhzhya Branch Office
  - **Ivan Lut**, Head of Ukreximbank Zaporizhzhya Branch Office
  - **Oleksandr Bilousenko**, Economic and Finance Expert, Honorable Economist of Ukraine
- 12:00 – 12:15 Questions and Answers
- 12:15 – 13:00 Coffee-break